



Planning Services
Havant Borough Council
Public Service Plaza
Civic Centre Road
Havant
Hampshire, PO9 2AX

20th February 2024

To Whom It May Concern,

Re: Application Ref. APP/23/00665 - Land on the east side of Helmsley House, Bartons Road, and west of Normandy Way, Havant

We write as the prospective operator of the proposed planning application for the erection of a 78-bed care home at the subject property.

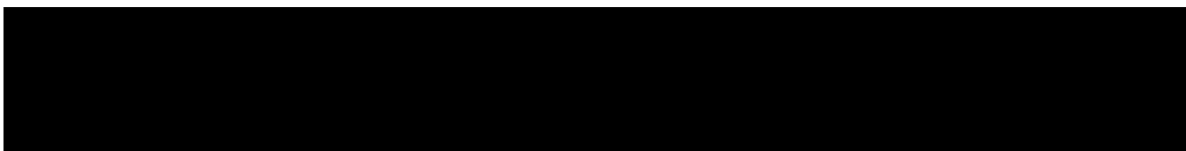
Anavo operates 11 care homes across the UK with a further 3 in development and has established a reputation as a leading care provider and commissioner of new build homes. With an existing operational presence in Hampshire in Whitchurch, and Havant being a target location for us as a business, we are highly invested in the success of the proposed scheme.

We have been in consultation with Brackley Investments ('Brackley') over an extended period regarding the entire design scope of the care home. As a result, we are confident that the proposed development is fit for purpose and incorporates all the clinical and functional elements required to provide the high-quality modern care accommodation that is much needed by the local population.

Anavo's operational model is one of multi-stakeholder engagement and community integration to ensure our homes become key hubs for their local areas. Through the collaborative design approach we've undertaken with Brackley, the home's amenity offering will encourage the local population to visit the home, be it to use the Anavo Club, a free community group space, the café/bistro or to simply spend time with a relative or loved one. We also work hard to build relationships with local health groups, NHS Trusts and ICBs to provide them with the confidence that the home is a safe and positive environment for their patients if needed.

Anavo has considerable experience building best-in-class staff groups and invests extensive time and resources both prior to a home opening and during our operational tenure with regards to sourcing employees. A local employment first approach is always our starting point as an employment strategy.

Our commitment to sustainability is a key tenant of our business ethos as demonstrated by our current B-Corp certification journey. The proposed care home provides excellent sustainability





credentials through its M&E strategy, and this has been a core design factor for us throughout discussions with Brackley.

Anavo is entirely owned by its three founding Directors with no external debt and is forecasted to achieve a turnover in excess of £40m in 2024. We have the resources and commitment to ensure the proposed home becomes a real success story for the area.

Yours Sincerely



Edward Moore
Director
Anavo

